

REP HEADLINE# 6392477
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP

OCT23/12 14.06
*** PCNC-TV ***

ADV # ADV. NAME ISS/SENATE MAJORITY PAC
AGY # 02541 AGY. NAME WATERFRONT STRATEGIES
3050 K ST NW,
WASHINGTON, DC 20007

REP. # OFF. # SALESMAN #

BUYER NAME MIKE FURMAN

SALES PRSN WA- CHERYL BLAIR

ORDER # 338507
CONTRACT # 6392477

CLASS: NATL. LOCAL REGIONAL

PRDCT SENATE MAJ PAC 10/24 EST#2204 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT24/12 NOV2/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT23/12 14.06

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$670
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 94
AGENCY PRODUCT CODE = 100
AGENCY EST# = 2204

1			800A-900A	30		\$75.00	10/24	10/26	2		W-F	2
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PROGRAM : PITTSBURGH THIS MNG R
CON COM1: PITTSBURGH THIS MNG R

2			900A-1000A	30		\$75.00	10/24	10/26	2		W-F	2
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PROGRAM : PCNC NEWS
CON COM1: PCNC NEWS

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			800P-900P	30	4	\$35.00	10/27	10/27	1		SAT	1
PROGRAM : PCNC NEWS												
CON COM1: PCNC NEWS												
4			900P-930P	30	4	\$35.00	10/27	10/27	1		SAT	1
PROGRAM : PCNC NEWS												
CON COM1: PCNC NEWS												
5			800A-900A	30	4	\$75.00	10/30	11/2	2		TU-F	2
PROGRAM : PITTSBURGH THIS MNG R												
CON COM1: PITTSBURGH THIS MNG R												
6			900A-1000A	30	4	\$75.00	10/30	11/2	2		TU-F	2
PROGRAM : PCNC NEWS												
CON COM1: PCNC NEWS												
OCT/12						\$370.00	NOV/12					
												CONTRACT TOTAL
												\$670.00
												TOTAL SPOTS
												10

MARKET TOTALS \$67,000 PCNC 1% WTAE 32% KDKA 30% WPXI 25% WPGH 10% WPMY 0% WPCW 1%
 SVC- NSI
 DEMOS - RA35+*